

## **The Benefits of Satin Pillow Cases**

In our fast paced world it is easy to forget about ourselves and we tend to neglect our health and comfort while focusing on the daily grind. We all need a little pampering and what easier way than swopping out your pillow cases. Add a satin pillow case and sleep in comfort and style, not to mention the health and beauty benefits. Keep reading to find out more about the benefits of our satin pillow cases.

Our pillow cases are made from royal satin and fit a standard pillow (48cm x 70cm). We currently supply white satin pillow cases and will add colours to our range in the future.

We are a proudly South African product.

### **Why is satin recommended by plastic surgeons, hair stylist and top beauty experts?**

#### ➤ **Cancer treatment and hair loss**

It's unfortunate that hair follicles are so adversely affected by chemotherapy and radiation. When hair is either falling out during treatment, or begins to grow back, after treatment has ended, those hair follicles are extremely fragile and susceptible to breakage.

A satin pillow case, because of its smooth, soft surface, allows those delicate hair follicles to gently glide across the surface of the pillow case. This enables the new hair to retain moisture, promoting growth.

Cotton in pillow cases is naturally absorbent and pulls out the vital moisture that your hair needs in order to grow during this critical time. Cotton also creates friction, which causes the hair to weaken and dry out. Hair follicles also catch in cotton fibre, causing them to split and break.

#### ➤ **Helps skin from aging**

As we age we lose the elasticity in our skin. Pressing your face on a cotton pillowcase all night can cause us to wake up with creases on our skin. Eventually the creases may become permanent. A cotton pillowcase draws moisture from your hair and skin while you sleep. A satin pillowcase allows your face to move across the pillow so there is no tension or stress on your skin. They are also warm in the winter and cool in the summer.

#### ➤ **Avoid bedhead hair**

You can avoid waking up with bed head hair by sleeping on a satin pillowcase. Satin fabric lets your hair slide gently across it. Cotton causes more friction and disrupts the hair cuticles.

#### ➤ **Avoid split ends**

Your hair strands split because they have dried out. Don't sleep on anything other than satin pillow cases; other materials suck moisture from hair strands.

### **What people are saying...**

A good friend of mine bought a satin pillow case from me to give to a cancer survivor at her work. Please see the comments from Theresa.

[Hi Kathleen,](#)

Sleeping on the satin pillow case has made such a difference; cool and provides unexpected comfort and has less pull on my hair growing out. No red line from pillow etchings and the fabric does not crease or wrinkle. I believe quite a few of the cancer patients do sleep on satin.

Thanks once again for the thoughtful gift.

God bless

Theresa